

# BRAINSTORM BEFORE YOU TRANSFORM: Gonyea Transformation Tool

## What Do You Love About Your Home?

*Listing what you love provides insight into your style and how you spend time in your home.*



## What Frustrates You Regarding Your Home?

*Sharing your frustrations will identify the design challenges your transformation team needs to help overcome.*



### DESIGN + FUNCTION

### Find Inspiration!

Narrowing down conceptual styles and themes you like will help your transformation team craft the right design for you. So, is your style modern, industrial, a little bit country or a whole lot of rock n' roll? Gathering images of project and styles you like will set you up for project success.



#### Photos

Take and save photos of projects you like.



#### Internet

Search design sites like Pinterest or Houzz for inspiration.



#### Magazines

Flip through interior design and lifestyle magazines for ideas.

### DESIGN + FUNCTION

### DESIGN

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## How Does Your Family Like To Spend Their Free Time?

*These details can help your team create a space that will match your lifestyle.*



FUNCTION + FEASIBILITY

## Has Your Home Been Remodeled / Updated In The Past? What Was Done? When?

*If your walls could talk, what would they say?*



FUNCTION + FEASIBILITY

## Investment of Time/Money:

1. Will you need to stay somewhere else during your home renovation?
2. Where will your pets be during your renovation?
3. How do you plan on packing and storing important items during your renovation?
4. How do you plan to communicate with your neighbors and home owners association regarding your project?
5. What is your budget range for this project?



INVESTMENT